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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor: Takaaki Amano  
Confirmation No.: 9471  
Serial No.: 09/863,877  
Filed: May 23, 2001  
Title: **ADVERTISEMENT INFORMATION SUPPLYING SYSTEM**  
Examiner: Jean D. Janvier  
Group Art Unit: 3622  
Attorney Docket No.: 100809-16253 (SCET 18.699)

October 18, 2006

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**AMENDMENT**

Sir:

In response to the final Office Action mailed July 24, 2006, please amend the present application as follows:

- I. Amendments to claims appear on page 2 of this paper; and
- II. Remarks appear on page 8 of this paper.